



SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

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PROGRAMME OUTCOMES

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| Programme Code: | Name of the Programme: B.A. (Economics) |
| Programme Outcomes: After successful completion of the programme, graduates will be able to: PSO - 1. Analytical Skills: Learners will be able to apply economic concepts and basic theories to analyse real-world economic issues, such as market behavior, schemes and policies, and economic trends. They will also be able to critically evaluate economic data using statistical techniques. PSO - 2. Critical Thinking: The students will develop critical thinking skills and be able to analyse economic problems from multiple perspectives, consider trade-offs, and propose innovative solutions based on economic principles. PSO - 3. Policy Analysis: Economics students will be able to assess the impact of economic policies on various stakeholders and evaluate their effectiveness in achieving desired outcomes. PSO 4. Financial Literacy: This course will enhance financial literacy among students concerning money, insurance, banking and finance, the share market, budget, IPR, and other aspects of the economy. PSO - 5. Application of Research Methods: The students will learn to select and apply appropriate methods, techniques, sources, and modern computer applications for study as well as professional and personal purposes. PSO - 6. Development of Quantitative Skills: The learner of economics will get acquainted with quantitative methods of statistics in economics and be able to apply these skills to analyze economic data and conduct empirical studies. PSO -7. Career Prospects: The UG Economics program will enable the students to have a detailed knowledge of the skills required to be developed for entrepreneurship. Along with this, it will fulfill the needs of those who want to pursue competitive exams. This course will also make students suitable to work with the corporate sector and national and international organizations. | |



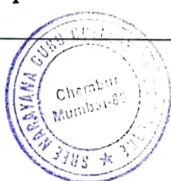
COURSE OUTCOMES

| SEMESTER I | |
|---|--|
| COURSE CODE: VERTICAL 1: Major | COURSE TITLE: Micro Economics I |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: CO1: Understand basic concepts of microeconomics (2)* CO2: Apply concepts of microeconomics into business and real-life problems (3)* CO3: Analyse different concepts of microeconomics and their relationships (4)* CO4: Evaluate different concepts of microeconomics its importance and applications in real life (5)* CO5: Adapt skills set required for economic decision making (6)* | |

| SEMESTER I | |
|--|--|
| COURSE CODE: VERTICAL 1: Major | COURSE TITLE: Basic Concepts in Economics-I |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: CO1: Remember the meaning and importance of various basic concepts used in economics. (1)* CO2: Understand the types and use of various basic concepts used in economics. (2)* CO3: Apply various basic concepts in a different scenario. (3)* CO4: Create various basic concepts used in economics in a hypothetical situation. (6)* | |

| SEMESTER I | |
|---|---|
| COURSE CODE: VERTICAL 4 | COURSE TITLE: Entrepreneurship Development |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: CO1: Understand about various aspects about entrepreneurship development (2)* CO2: Apply entrepreneurial knowledge and skills for solving real life problems (3)* CO3: Analyse different opportunities and challenges of Entrepreneurship development (4)* CO4: Evaluate different policies and programmes on entrepreneurship. (5)* CO5: Adapt skill set required to become successful entrepreneur and face any challenges. (6)* | |

| SEMESTER I | |
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| COURSE CODE: VERTICAL 4 | COURSE TITLE: Money Transaction and Consumer Protection |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: CO1: Comprehend the Indian financial system in relation to banks. (2)* CO2: Understand the digital payment applications and UPI system. (2)* CO3: Analyze fraud and scams related to money transactions. (4)* CO4: Apply consumer safety and protection norms to their daily money transactions. (3)* | |



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| SEMESTER I | |
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| COURSE CODE: VERTICAL 3: Open Elective | COURSE TITLE: Introduction to Financial Markets |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: CO1: Understand the fundamental concepts and functions of financial markets. (2)* CO2: Identify the different types of financial instruments and participants (1)* CO3: Evaluate the impact of financial markets in the economy (5)* | |

| SEMESTER I | |
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| COURSE CODE: VERTICAL 3: Open Elective | COURSE TITLE: IT_Google Workspace |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: CO1: Manage email communications with Gmail. (3)* CO2: Schedule and organize meetings and events using Google Calendar. Arrange and attend video meetings with Google Meet, Communicate with others using Google Chat. (3)* CO3: Save , manage, and share files with Google Drive. (3)* CO4: Generate and collaborate documents, spreadsheets and presentations. (6)* CO5: Design Google Forms and collect data for surveys . Generate reports based on the collected data and integrate it with other Google Workspace applications. (6)* CO6: Use Google Classroom to digitally organize, distribute, and gather assignments, course materials, and feedback. (3)* CO7: Navigate confidently and make use of the numerous functionalities of Google Maps. (3)* CO8: Able to design, develop, and maintain informative and visually appealing websites using Google Sites. (6)* | |

| SEMESTER I | |
|---|--|
| COURSE CODE: Vertical 5: AEC | COURSE TITLE: Communication Skills in English-I |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: CO1: Understand and interpret any text they are reading from different perspectives. (2)* CO2: Arouse the interest of learners in listening to and watching good quality audio and visual media. (1)* CO3: Acquire proficiency in the skills of listening; speaking, reading and writing that will help them meet the challenges of the world. (3)* CO4: Develop good oral and written skills of communication in the English language. (6)* | |

| SEMESTER I | |
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| COURSE CODE: | COURSE TITLE: Indian Constitution |



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| VERTICAL 5: VEC | |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: | |
| CO1: Understand the basic structure, nature of Indian Constitution (2)* | |
| CO2: Understand their and other citizens fundamental rights and duties towards the nation (2)* | |
| CO3: Analyse the role of Indian Judiciary in protecting Fundamental Rights of citizens and will be able to describe areas of criminal justice, law and society through a critical analysis of the subject (4)* | |

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| SEMESTER I | |
| COURSE CODE: VERTICAL 5: IKS | COURSE TITLE: Indian Knowledge System |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: | |
| CO1: Understand and appreciate the rich Indian Knowledge Tradition (2)* | |
| CO2: Understand the contribution of Indians in various fields (2)* | |
| CO3: Gain experience increase subject-awareness and self-esteem (3)* | |
| CO4: Develop a comprehensive understanding of how all knowledge is ultimately intertwined (5)* | |

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| SEMESTER I | |
| COURSE CODE: VERTICAL 6: Co-Curricular | COURSE TITLE: Introduction to National Service Scheme |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: | |
| CO1: Explain the history, philosophy, and need for the emergence of the National Service Scheme (NSS) (2)* | |
| CO2: Describe the aims, objectives, organizational structure, and roles within NSS at various levels (2)* | |
| CO3: Analyze the financial provisions and functions of advisory committees within NSS. (4)* | |
| CO4: Demonstrate knowledge of NSS activities, including regular and special camp programs, and develop a yearly action plan for an NSS unit. (3)* | |
| CO5: Evaluate the importance of volunteerism and the opportunities provided by NSS for personal and national development. (6)* | |

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| SEMESTER I | |
| COURSE CODE: VERTICAL 6: Co-Curricular | COURSE TITLE: Introduction to Sports, Physical Literacy, Health & Fitness and Yoga |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: | |
| CO1: Define and explain key concepts related to Sports, Physical Literacy, Health, Fitness, and Yoga. (1)* | |
| CO2: Analyze the aims, objectives, and historical evolution of Sports, Physical Literacy, Physical Education, and Yoga. (4)* | |



CO3: Evaluate modern trends in Sports, Physical Literacy, Health, Fitness, and Yoga to propose solutions for societal well-being. (6)*
CO4: Demonstrate an understanding of fitness training principles, yoga practices, and the organizational structure of sports federations. (3)*
CO5: Develop a comprehensive fitness plan incorporating health-related and skill-related fitness components, as well as yogic practices. (5)*

| SEMESTER I | |
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| COURSE CODE: VERTICAL 6: Co-Curricular | COURSE TITLE: Introduction to Cultural Activities |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: | |
| CO1: Understand the significance of cultural activities (2)* | |
| CO2: Sensitize students towards Indian culture and its preservation (2)* | |
| CO3: Apply the knowledge and skills of the cultural activities in their practical life (3)* | |
| CO4: Participate in the various cultural activities (3)* | |

| SEMESTER I | |
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| COURSE CODE: VERTICAL 6: Co-Curricular | COURSE TITLE: Co-Curricular Extension Work |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: | |
| CO1: To ensure equal access to quality education and educational opportunities to aspirants. (2)* | |
| CO2: To support the government initiatives in achieving universal foundational literacy and numeracy as per sustainable development program. (3)* | |
| CO3: To organize remedial programs to address the learning breaches among the youth and provide unending education opportunities. (4)* | |
| CO4: To offer more holistic, multidisciplinary, and flexible curricular activities with an emphasis on conceptual understanding and personality development. (5)* | |
| CO5: To offer a wide range of activities & promote critical thinking, creativity and innovation. (6)* | |
| CO6: To provide aspirants with multiple pathways for skill development and employment. (3)* | |
| CO7: To implement outreach programs to disseminate knowledge, provide services, and support community development. (4)* | |

| SEMESTER II | |
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| COURSE CODE: VERTICAL 1: Major | COURSE TITLE: Micro Economics II |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: | |
| CO1: Understand the basic concepts of microeconomics (2)* | |
| CO2: Apply Production function and Producer's Equilibrium (3)* | |



CO3: Analyse different concepts of Cost, Revenue and Factor Pricing (4)*
CO4: Analysing Markets and Equilibrium in Different Market Structure (4)*

SEMESTER II

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|---|---|
| COURSE CODE: VERTICAL 1: Major | COURSE TITLE: Basic Concepts in Economics-II |
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COURSE OUTCOMES: After successful completion of the course, students will be able to:

- CO1:** Remember the meaning and importance of various basic concepts used in economics. (1)*
- CO2:** Understand the ten principles of economics and macroeconomics. (3)*
- CO3:** Apply the various basic concepts in a given scenario. (3)*
- CO4:** Create the various basic concepts of used in economics in a hypothetical situation. (5)*

SEMESTER II

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| COURSE CODE: VERTICAL 4 | COURSE TITLE: Basics of Statistics in Economics- I |
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COURSE OUTCOMES: After successful completion of the course, students will be able to:

- CO1:** Comprehend the economic data. (2)*
- CO2:** Analyze different data types, data interpretations, and visualizations. (4)*
- CO3:** Apply simple statistics skills for a better understanding of economic information. (3)*
- CO4:** Critically understand the importance of data available for study. (6)*

SEMESTER II

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| COURSE CODE: VERTICAL 4 | COURSE TITLE: FIN-TECH |
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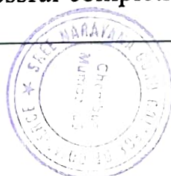
COURSE OUTCOMES: After successful completion of the course, students will be able to:

- CO1:** Understand role and applications of technology in financial sector (2)*
- CO2:** Apply innovative technology for providing financial services (3)*
- CO3:** Analyse diverse landscape of Fin Tech (4)*
- CO4:** Evaluate different Fin Tech, its importance and challenges (6)*
- CO5:** Adapt skills set for uses and applications of Fin-technology (5)*

SEMESTER II

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|---|---|
| COURSE CODE: VERTICAL 3: Open Elective | COURSE TITLE: Basics of Financial Services |
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COURSE OUTCOMES: After successful completion of the course, students will be able to:

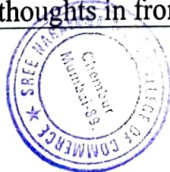


- CO1:** Understand, classify and describe the fund-based and fee based financial services offered by financial intermediaries and Recall and articulate the role of intermediaries in the stock market. (2)*
- CO2:** Understand and describe the types and mechanism of startup finance, leasing and hire purchase. (2)*
- CO3:** Compare the features, types and mechanism of retail finance products offered by financial intermediaries. (4)*

| SEMESTER II | |
|---|--|
| COURSE CODE: VERTICAL 3: Open Elective | COURSE TITLE: IT_Data Analysis with Excel |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: | |
| CO1: Collect data from different sources, and organize it to a meaningful tabular format. (1)* | |
| CO2: Apply formulas to the data using excel built in functions. (3)* | |
| CO3: Utilize Excel's advanced features for data manipulation and analysis. (3)* | |
| CO4: Select graph types and chart styles which will suit the kind of data they analyse. (4)* | |
| CO5: Explore the immense possibilities of pivot table and make meaningful reports. (5)* | |
| CO6: Utilize Excel's advanced features for data manipulation and analysis. (3)* | |
| CO7: Utilize the Toolpak's features to extract valuable insights and find solutions to challenging data-driven issues. (3)* | |

| SEMESTER II | |
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| COURSE CODE: VERTICAL 5: AEC | COURSE TITLE: हिन्दी भाषा : कौशल के आधार |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: | |
| CO-1) विद्यार्थियों को लेखन, वाचन कौशल के ज्ञान प्राप्ति के साथ मौलिक अभिव्यक्ति में बदलाव आएगा। | |
| CO-2) विद्यार्थियों का लेखन, वाचन कौशल द्वारा मानसिक विकास होगा, पठन-शक्ति, शैली का विकास होगा। | |
| CO-3) विद्यार्थियों को लेखन, भाषण कौशल से भाषिक-शक्ति, शैलियों का संवर्धन होगा विशेषज्ञता आएगी। | |
| CO-4) विद्यार्थियों को लेखन, श्रवण, भाषण कौशल की विशेषताओं और उपयोगिता का ज्ञान प्राप्त होगा। | |

| SEMESTER II | |
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| COURSE CODE: VERTICAL 5: VEC | COURSE TITLE: Fundamentals of People's Skills |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: | |
| CO1: Demonstrate ethical behavior coupled with integrity. (6)* | |
| CO2: Generate new ideas and create a business plan. (6)* | |
| CO3: Develop good listening skills which are vital for demonstrating good team qualities. (2)* | |
| CO4: Build sensitivity about social and cultural differences and illustrate good etiquettes. (5)* | |
| CO5: Present themselves and their thoughts in front of others more confidence. (5)* | |



| SEMESTER II | |
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| COURSE CODE: VERTICAL 2: Minor | COURSE TITLE: E-Commerce |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: CO1: Demonstrate a comprehensive understanding of e-commerce principles, platforms, and practices, including online retailing, digital marketing, payment systems, and logistics, enabling them to navigate the digital marketplace effectively. (3)* CO2: Cultivate an entrepreneurial mindset, exploring opportunities for ecommerce entrepreneurship. (6)* CO3: Develop practical skills in e-commerce operations in e-commerce management, digital marketing, and online entrepreneurship. (3)* | |

| SEMESTER II | |
|---|--|
| COURSE CODE: VERTICAL 6: Co-Curricular | COURSE TITLE: Introduction to National Service Scheme |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: CO1: Explain the fundamental concepts of leadership and personality, including their meaning, qualities, and characteristics. (2)* CO2: Examine the nexus between personality dimensions and leadership qualities in the context of personal and professional development. (4)* CO3: Demonstrate knowledge of universal human values, ethics, and sustainable development goals (SDGs) as guiding principles for youth. (2)* CO4: Plan and execute activity-based programs to address community needs and promote leadership and social responsibility. (6)* CO5: Evaluate the outcomes of activity-based programs and prepare detailed reports showcasing their contribution to personality development and social impact. (5)* | |

| SEMESTER II | |
|---|-------------------------------------|
| COURSE CODE: VERTICAL 6: Co-Curricular | COURSE TITLE: Extension Work |
| COURSE OUTCOMES: After successful completion of the course, students will be able to: CO1: Understand the objectives and role of extension work in fostering community engagement as per NEP 2020. (2)* CO2: Analyze societal issues and design effective outreach programs to address challenges such as environmental conservation, literacy, and vocational training. (4)* CO3: Apply skills in organizing, presenting, and conducting activities such as seminars, competitions, and community outreach projects for societal betterment. (3)* CO4: Evaluate the impact of extension activities on community development and identify areas for improvement to enhance engagement outcomes. (5)* CO5: Create comprehensive reports, innovative programs, and presentations showcasing the implementation and results of extension work initiatives. (6)* | |

* **Note:** Numbers given in the brackets () refer to learning levels of the revised Blooms' Taxonomy (2001) as follows:

(1): Remember,(2): Understand, (3): Apply (4): Analyse (5): Evaluatee (6): Create


Coordinator

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IQAC Coordinator

Dr. Hinduja SP


I/C Principal

Dr. Jayasree Venkitachalam

IQAC Coordinator
Sree Narayana Guru College of Commerce

